



# Your Moms Night Out



We're so excited that you're hosting a moms night out – **you deserve it!**

**This is truly a win-win.** You get a fun night out with your friends, and Vote Mama gets some love, which will turn right around into direct-to-candidate support for our endorsed mamas.

It's hard with our busy lives to get something on the calendar with a group of friends. But **you – and Vote Mama – are worth it.** Plus, this is one small thing you and your crew can do right now to fight back against the current administration's authoritarian takeover.

Keep reading for the quick (aka manageable) step-by-step guide for setting up your next moms night out, and if you have any questions along the way or are looking for inspiration for your moms night out, [check out our FAQ](#) or email [mamafund@votemama.org](mailto:mamafund@votemama.org).

— GETTING STARTED — 

# Before

## Your Moms Night Out

**Connect with us!** Let us know you're ready to go and get your unique Moms Night Out donation link.

[mamafund@votemama.org](mailto:mamafund@votemama.org)

**Who** **Who is joining you?**

Set up that group text!

**When** **When are you going out?**

Set a date!

**Where** **Where will you go?**

Choose a location!

*(Don't forget to make a reservation if you need to!)*

**Why** **Practice talking about Vote Mama and why your next moms night out will help fuel this work.**

“Did you know that 29 states don't have a mom of minors representing them in Congress?!”

“Vote Mama PAC has endorsed 600+ moms of minors running from School Board to U.S. Senate!”

DURING YOUR NIGHT OUT

# *During* *Your Moms Night Out*

- ✓ **Have the best time!**
- ✓ **Share why you care about supporting Vote Mama!**
- ✓ **Take a photo to memorialize your fun night out!**
- ✓ **At the end of the night – **before you head home!** – share your Mama Fund page, and each person donates the same amount they spent on this moms night out – or more!**

*Ideally everyone sets this amount as a monthly recurring donation - encourage them to do this!*

***Bonus!*** **Set the date for your next moms night out!**

*After all, research shows that women who prioritize nights out together every 22 days are living much better lives.*

# After Your Moms Night Out

## How did it go?!



Email us + share on Instagram  
and tag @VoteMamaLobby!

Let us know, and share a photo if you took one. And if you set a date for your next moms night out, let us know when it is!

## Now let's do the math!

*Example:*

**1** How many friends joined you at your first moms night out?

**5**

**2** How much did everyone spend / donate in total?

**\$400**

\$80  
each

**3** How often do you plan to have a moms night out?

**Every other month!**

Multiply **2** by the # of moms nights out you plan to have between now and Election Day

**\$2,000**

\$400 x 5  
nights out!

Set this number as the goal on your Mama Fund page

